

TEJAS JOSHI

Senior UX Designer | Enterprise SaaS Specialist

✉ tejas.joshi2811@gmail.com 📞 +91 95454 57127 🌐 LinkedIn 🌐 Portfolio

📍 Bengaluru, India • Open to Global Remote

SKILLS

Design & Strategy

Enterprise UX Workflow Optimization
Data Visualization Information Architecture
Design Systems WCAG Accessibility

Research & Testing

User Research Usability Testing
Mixed Methods Research A/B Testing

Tools & Software

Figma FigJam Adobe Creative Suite
Dovetail Hotjar Miro Notion

AI-Augmented Practice

AI Research Synthesis Prompt Design
Figma AI Rapid Prototyping Lovable

EDUCATION

Bachelor of Design (B.Des)

Pune University

Professional Certifications

- AI Design & Prototyping – Memorisely
- User Experience Design Specialization – CalArts
- HCI, Usability, Interaction Design – IxDF

AWARDS

LensCulture DesignUp
MyCaptain Mentor Spotlight

LANGUAGES

English (Fluent) Hindi (Native)
Marathi (Native) German (A2)

PROFESSIONAL SUMMARY

UX Designer with **5 years** specializing in enterprise SaaS, FinTech, and logistics systems combining AI-augmented workflows with research-driven design to simplify complex decision-making. Proven track record increasing conversions by 60%, reducing task steps by 58%, and shipping scalable design systems across remote-first, cross-functional teams.

+60% Conversions -58% Task Steps -25% Manual Effort 50+ Designers Mentored

PROFESSIONAL EXPERIENCE

Founder & UX Designer

Oct 2023 – Present

DepthCo (UX Consultancy)

Remote

Independent UX consultancy serving WealthTech, Cybersecurity SaaS, and startup clients

WealthTech Platform – SIP Plan Selection Redesign

Conducted mixed-methods research with 40+ churn-risk investors using AI-assisted synthesis (Dovetail) Redesigned decision flow enabling self-service investing without advisor dependency

Impact: Improved funnel completion by 60%, conversions by 15%

Mixed Methods AI Synthesis WealthTech

B2B SaaS – SecOps Threat Monitoring Dashboard

Unified severity, confidence, asset risk, and threat flow into single-view dashboard Consolidated 8 separate data sources into actionable threat intelligence interface

Impact: Reduced manual analysis effort by 25%, improved incident response time

Data Visualisation B2B SaaS Cybersecurity

Built and documented design systems for 3 multi-feature SaaS products (WealthTech, SecOps, HR Tech) Managed async collaboration with founders, PMs, and engineering teams across 5-8 hour time zones

UX Mentor

Oct 2023 – Present

My Captain

Bengaluru

Mentoring **50+ junior designers** on UX fundamentals, portfolio development, and design thinking Structured curriculum modules aligned with 2024-26 industry hiring standards

Recognition: MyCaptain Mentor Spotlight Award

Leadership Team Management

UX & UI Designer

Oct 2021 – Sept 2023

Think Design Collaborative

Mumbai

Design consultancy serving enterprise logistics, D2C e-commerce, and B2B SaaS clients

Enterprise Logistics Workflow Redesign

Led end-to-end UX for high-friction logistics management system Reduced task flow from 12 → 5 steps through IA restructuring and progressive disclosure

Impact: Increased completion rates by 60%, reduced decision errors by 35%

Enterprise UX IA Restructuring Logistics Design System User Research

D2C E-Commerce Platform

Designed hyper-personalization model integrated into UX strategy and product roadmap Conducted usability testing with 30+ users, synthesized findings into design improvements

Impact: Drove conversions up by 34%, improved navigation efficiency by 35%

Personalization Usability Testing E-Commerce

Built and maintained component library for 4 client products (React, Figma)

Visual Designer

Dec 2019 – Sept 2021

Global Beauty Secrets

Mumbai

Delivered UI across web and mobile for multiple feature releases (beauty e-commerce platform) Led end-to-end design for 3 product ranges integrating brand identity with product UI