

TEJAS JOSHI

Senior UX Designer | Bengaluru, India · Open to Remote (Global)

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LinkedIn

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Portfolio

<http://www.joshitejas.com/>

Senior UX Designer specialising in enterprise SaaS and operational systems, with a focus on simplifying complex workflows and improving decision-making in data-dense environments. I design scalable UX systems that reduce friction, improve efficiency, and align with business outcomes- working closely with product, engineering, and stakeholders in remote, cross-functional teams. Strong experience in logistics systems, dashboards, and workflow optimisation within high-complexity operational environments

KEY IMPACTS

- Increased funnel completion by +60% and conversions by +15% through onboarding and decision flow redesign
- Reduced manual effort by 25% via data-driven dashboards and workflow automation
- Improved navigation efficiency by 35%, simplifying complex systems
- Reduced task flows from 12 → 5 steps, improving usability and completion rates

EXPERIENCE

Senior UX Designer (Consultant)

Independent | Oct 2023 - Present | Remote

- Leading UX for enterprise SaaS and operational systems, improving workflow efficiency and decision-making in complex, data-heavy environments.
- Designed data dashboards and workflow systems, reducing manual effort by 25%.
- Defined UX direction through research, IA restructuring, and workflow mapping for complex product environments.
- Increased funnel completion by 60% and conversions by 15% through onboarding and decision flow redesign.
- Collaborated with distributed teams across product, engineering, and stakeholders using async workflows.
- Influenced product direction by identifying workflow inefficiencies and aligning UX improvements with business and operational KPIs.

UX Mentor

My Captain | Oct 2021 - Present | Remote

- Mentoring aspiring designers on UX fundamentals, workflows, and portfolio development
- Conducting sessions on design thinking, systems thinking, and real-world UX applications
- Contributing to curriculum development, structuring UX learning modules aligned with industry practices

UX & UI Designer

Think Design Collaborative | Oct 2021 - Sept 2023 | Mumbai

- Redesigned a high-friction logistics workflow system used for operational decision-making, reducing task steps from 12 → 5 and improving completion rates by 60%.
- Led usability improvements for client products by simplifying complex user flows, improving task success and reducing friction across key journeys.
- Contributed to design systems and scalable UI patterns, improving consistency across features.
- Applied research and usability insights to inform design decisions across enterprise and consumer products.
- Worked on enterprise and consumer-facing products, adapting UX approaches to different problem spaces.
- Collaborated with cross-functional teams to translate business requirements into user-centric solutions.

Visual Designer

Global Beauty Secrets | Dec 2019 - Sept 2021 | Mumbai

- Designed UI for web and mobile products across multiple features
- Delivered 3 product ranges end-to-end, integrating UI design with cohesive brand identity systems
- Contributed to branding, visual language, and digital experience consistency across product lines
- Supported UX processes including wireframing, prototyping, and interaction design
- Collaborated with designers and developers to deliver production-ready interfaces

SKILLS

Core UX & Product Thinking

UX Strategy · Workflow Optimization · Enterprise UX
Information Architecture · Interaction Design · Product Thinking
Data Visualization · Decision Systems · Design Systems
User Research · Usability Testing · Prototyping

Tools

Figma · FigJam · Adobe Creative Suite
Dovetail · Hotjar · Miro · Notion

AI in UX

- AI-assisted workflows for research synthesis, pattern identification, and workflow automation
- Prompt design for UX exploration and automation
- Tools: Figma AI · Lovable · Stitch

EDUCATION & CERTIFICATION

Bachelor of Design (B.Des)

Pune University

AI Design & Prototyping — Memorisely

User Experience Design — CalArts

HCI, Usability, Interaction Design — Interaction Design Foundation (IxDF)

LANGUAGES

English (Fluent) · Hindi (Native) · Marathi (Native) · German (A2)

AWARDS

LensCulture · DesignUp · MyCaptain Mentor Spotlight