TEJAS JOSHI

Senior UX Designer | AI-Driven Workflows • Product Strategy • Interaction Design

Phone Number	Email ID	LinkedIn	Portfolio
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My design philosophy centers on solving problems through design that delivers meaningful impact. With 5 years of experience across enterprise, SaaS, and B2B/B2C products, I've led projects and owned key deliverables. I simplify complex workflows using research-led and AI-assisted UX processes, and build scalable design systems that drive outcomes in onboarding, retention, decision-making speed, and team efficiency.

SKILLS

Core UX Skills
UX Research, Wireframes, Prototyping, Interaction Design, UX Strategy, Design Thinking, Agile Workflows, Responsive UI Design, Design Systems, Usability Testing, User Flows, Information Architecture

AI Skills
AI-driven workflows, Generative UI, Prompt Engineering, AI-assisted Research, AI Usability Testing

Tools
Figma, Figma Make, Figma AI, Notion, Adobe Suite, Power BI, Midjourney, Galileo AI, Sketch, Miro, Jira, Framer, Atlas, Lovable

EXPERIENCE

UX Consultant & Mentor

Independent UX Consultant | Oct 2023 - Present | Remote

Supported early and growth-stage teams across domains
- Led AI-driven UX workflows, reducing research synthesis & early concept exploration time by 50-60%.
- Delivered end-to-end flows, dashboards & MVPs across fintech, wellness, productivity & service platforms- contributing to 1.5 (growth in sign-ups for multiple products)
- Built robust design systems, improving design-dev consistency
- Conducted research, heuristic audits & usability testing, improving onboarding completion and retention by 28%.
- Facilitated stakeholder workshops & design sprints, accelerating decision-making alignment
- Provided mentorship to junior designers on UX methods, product thinking.

UX & UI Designer

Think Design Collaborative | Oct 2021 - Sept 2023 | Mumbai

Led UX for enterprise and B2B SaaS projects in healthcare, logistics, and e-commerce categories.
- Improved task completion & engagement by up to 15% through research-led UX refinements.
- Designed data dashboards used by cross-functional teams, reducing manual analysis time by 20-25%.
- Developed accessible UI component libraries.
- Delivered KPI-focused improvements with PMs and engineers, increasing workflow adoption.

Visual Designer

Global Beauty Secrets | Dec 2019 - Sept 2021 | Mumbai

Specialised in brand storytelling, packaging systems, and brand communication.
- Created culturally rooted packaging systems that strengthened brand storytelling and visual identity.
- Designed digital and print campaigns that improved consistency across retail and online touchpoints.
- Enhanced visual quality across channels, reducing redesign cycles by 30%.

EDUCATION & CERTIFICATION

Bachelor of Design (B.Des) Pune University	**AI Design & Prototyping** Memorisely
User Experience Design CalArts	**HCI, Usability, Interaction Design** Interaction Design Foundation (IxDF)

LANGUAGES

English (Fluent) • Hindi (Native) • Marathi (Native) • German (A2)

AWARDS

LensCulture • DesignUp • MyCaptain Mentor Spotlight