TEJAS JOSHI

Senior UX Designer | Strategic Design Leadership | Cross-functional Collaboration

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Senior UX Designer with 4 years of experience shaping intuitive, scalable, and user-centered digital experiences across varied product landscapes. Adept at aligning design strategy with business goals, leading cross-functional teams, and building accessible design systems that drive measurable impact. Passionate about mentoring designers and fostering collaborative environments that elevate product thinking and innovation.

EXPERIENCE

UX Consultant
Self-Employed

Nov 2023 - Present
Remote, India

- Partnered with startups across fintech, wellness, and logistics to define product vision, conduct UX audits, and deliver MVPs.
- Designed end-to-end user flows, responsive UI components, and data dashboards using Figma and Notion.
- Led stakeholder workshops and design sprints, aligning business goals with user-centered strategies.
- Conducted usability testing and heuristic evaluations, improving retention (28%) and onboarding experiences.
- Delivered scalable, developer-friendly design systems while working in agile environments.
- Results include 2× increase in sign-ups and 40% operational efficiency boost across projects.

UX & UI Designer
Think Design Collaborative

Oct 2021 - Oct 2023
Mumbai, India

- Led UX initiatives for enterprise clients in healthcare, e-commerce, and logistics, improving task completion and engagement by up to 15%.
- Built scalable Power BI dashboards for B2B clients to enhance decision-making workflows.
- Created accessible UI components and led developer handoffs across agile sprints.
- Collaborated with cross-functional teams to align design output with product KPIs and stakeholder expectations.

Visual Designer
Global Beauty Secrets

Dec 2019 - Mar 2021
Mumbai, India

- Designed visual campaigns and packaging inspired by user psychology and brand narrative.
- Supported product storytelling across digital and physical touchpoints with early UX principles.

EDUCATION

User Experience Design
CAL Arts

2021 - 2022
Online

Bachelor of Design (B.Des)
Pune University

2015 - 2019
India

SKILLS

UX Methods: UX Research, Wireframes, Prototyping, Interaction Design, UX Strategy, Design Thinking, Agile Workflows, Responsive Design, Design System
Tools: Figma, Adobe Suite, Notion, Sketch
Collaboration: Cross-functional Teams, Stakeholder Workshops, Accessibility

CERTIFICATIONS

UX Design *Coursera*
AI and UX *Google*
Interaction Design Foundation

INTERESTS

Photography, Storytelling, Design, Mentorship

LANGUAGES

English, German, Hindi, Marathi

AWARDS

Mentor Spotlight
My Captain

2024

Emerging UX Voices
DesignUp Community Showcase

2022

Best Storytelling & Composition
LensCulture Shortlist

2019